

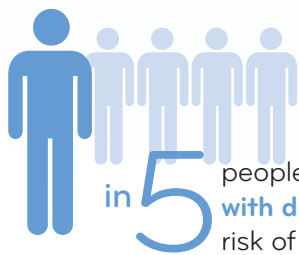
# Populations at High Risk for B12 DEFICIENCY

Approximately 48 million adults have B12 deficiency. Recognizing high-risk populations may mean you can provide help to your patients sooner.

## DIABETES

Patients with diabetes who take **metformin** are **MORE THAN 2x**

as likely to be deficient



people aged **45+** with **diabetes** are at risk of B12 deficiency

## GI DISORDERS & MEDICATIONS

More than **1.1 MILLION** adults aged 65+ suffer from **pernicious anemia**, a condition that impairs the ability to absorb B12

As many as **20%** of the 780,000 adults with **Crohn's disease** may have B12 deficiency

Approximately **40%** of adults with **celiac disease** may have B12 deficiency

Long-term use of **proton pump inhibitors (PPIs)** may increase the risk for B12 deficiency. More than **100 MILLION** prescriptions for PPIs are written annually for patients

## AGE ABOVE 60 YEARS

**43%** may be B12 deficient

People aged 60+ account for

**76%**

of clinical cases of **severe B12 deficiency**



People aged 60+ and anyone with GI issues should be tested for B12 deficiency

## VEGETARIAN DIET

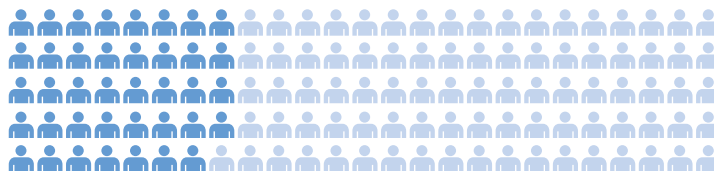
As many as **39%** of **pregnant women** who ate a lacto-ovo vegetarian diet were deficient



**45%** of **children** born to women who ate a macrobiotic diet were B12 deficient

## HIV IN MEN

As many as **39%** of men with HIV may have B12 deficiency



B12 deficiency has been linked with **accelerated HIV disease progression** in men

**B12 DEFICIENCY** is directly associated with irreversible nerve damage, dementia, neurological changes and depression.

**ELIGEN B12™**  
(cyanocobalamin/SNAC)  
1000 mcg/100 mg tablets

For more information including customers testimonials about Eligen B12, or to make a purchase, please visit [eligenb12.com](http://eligenb12.com) or [amazon.com](http://amazon.com).